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2025 China-California Business Forum

Better Understanding Better Business

MONDAY, JUNE 2, 2025

Los Angeles



Hosted by

中华人民共和国驻洛杉矶总领事馆
Consulate General of the People's Republic of China in Los Angeles

Co-hosts



WORLD TRADE CENTER
LOS ANGELES

LOS ANGELES AREA
CHAMBER OF COMMERCE

Supporters



Guest Province
of Honor

福建省
Fujian



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Monday, June 2

2025 China California Business Forum

Get ready for the ultimate networking opportunity between Chinese and Californian businesses at the 2025 China California Business Forum!

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Date and time



Monday, June 2 · 8:30am - 5pm PDT

Location



The Biltmore Los Angeles

506 South Grand Avenue Los Angeles, CA 90071

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Refund Policy

No Refunds

Agenda

8:30 AM - 9:30 AM

Registration | Check-In

9:30 AM - 10:30 AM

Opening Ceremony

10:40 AM - 11:25 AM

Plenary Panel: Opportunities and Challenges in Bilateral Trade and Investment

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Breakout Session II. Trade & Investment Cooperation in Agricultural & Food

12:30 PM - 2:00 PM

Luncheon: Exhibition and Tourism Cooperation

2:00 PM - 5:00 PM

Navigating Uncertainty & Building Strategies for Cross-Border Investments

This session may be purchased as a standalone session. Please see tickets for more information. Session Description: Amid an ever-evolving policy landscape and growing economic uncertainties, busines...

[View More](#)

3:30 PM - 5:00 PM

Bilateral Meeting*

*BY INVITATION ONLY

Collapse agenda

About this event

"Better Understanding Better Business"

Please join us at the premier event for California and Chinese companies to create new business opportunities!

The China-California Business Forum is a signature event under the China Provinces and

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Each year, the Forum features keynote speeches, panel discussions, and networking opportunities. This year's forum is joined by a Chinese delegation consisting of 150+ top business leaders and trade officials from dozens of provinces. Fujian will be the Guest Province of Honor, and the Vice Governor of Fujian, Mr. Wang Jinfu will deliver a keynote speech.

This event is hosted by the Consulate General of the People's Republic of China in Los Angeles, co-hosted by Bay Area Council and World Trade Center Los Angeles. The forum's supporter is the China Chamber of Commerce for Import and Export of Machinery and Electronic Products.

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2025 China-California Business Forum

Better Understanding Better Business

Forum Sponsorship Opportunities

GOLD SPONSOR --- \$11,800

- Half page ad in Forum program
- 10 passes to Forum
- 1 table in the VIP area with logo display during the Luncheon
- Placement in all media marketing campaigns
- Name/logo displayed as a "Gold Sponsor" on collateral materials, event signage and website
- One exhibit table
- 1 Full-Page Ad in physical informational folder provided to all attendees
- 1 Year Membership to the China General Chamber of Commerce Los Angeles (CGCC)

SILVER SPONSOR --- \$5,800

- Quarter page ad in Forum program
- Placement in part of media marketing campaigns
- Name/logo displayed as a "Silver Sponsor" on collateral materials, event signage and website
- 5 passes to Forum
- One exhibit table

CORPORATE TABLE --- \$3,800

- 10 Passes to Forum
- 1 table with logo display during the Luncheon
- Name/logo displayed on collateral materials, event signage and website

EXHIBIT TABLE --- \$2,800

- One exhibit table
- 2 passes to Forum
- Name/logo displayed in Forum program

For more information, please contact: Contact@cgcccla.org

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2024中国加州经贸论坛



Agenda

Registration | Check-In

08:30 - 09:30

Opening Ceremony

09:30 - 10:30

Opening Remarks



H.E. Shaochun Guo
Consul General (Ambassadorial-Rank)
of the People's Republic of China in Los Angeles



Jim Wunderman
President and CEO
of the Bay Area Council



Maria S. Salinas
President & CEO
of the Los Angeles Area Chamber of Commerce



Stephen Cheung
President and Chief Executive Officer
of the Los Angeles County Economic
Development Corporation (LAEDC)
and the World Trade Center Los Angeles (WTC/LA)



Xuefeng Bai
Vice President
of China Chamber of Commerce
for Import and Export of Machinery
and Electronic Products (abbreviated as CCCME)



Toks Omishakin
Secretary of Transportation
for the State of California



Bob Weis
Disney Legend,
former President of
Walt Disney Imagineering (WDI)



Wei Hu
Chairman
of China General Chamber of Commerce - USA,
Chief Executive Officer and President
of Bank of China USA

Keynote Address

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Plenary Panel: Opportunities and Challenges in Bilateral Trade and Investment

10:40 - 11:25

Moderators



Brian Peck

Executive Director
Center for Transnational Law and Business,
Adjunct assistant professor of law
USC Gould School of Law,
Co-Chair
Los Angeles Regional Export Council (LARExC)



Fangfei Dong

Associate Director
for Center for Transnational Law and Business
at USC Gould School of Law,
Board Direct
of Policy Committee for WITOC (Women in
International Trade in Orange County Organization)

Remark



Muda Zhong

Deputy Director-General
of Fujian Commerce Department

Speakers



Zhenhua Li

Director
of China Jiangsu Economic and
Trade Representative Office in USA



Christine Peterson

Director
of International Trade & Investment
Office of Mayor Karen Bass
City of Los Angeles

Breakout Session I. Trade & Investment Cooperation in Agricultural & Food

11:30 - 12:30

Speakers



Changxi Chen

Executive Vice President & Secretary-General
Fujian Food Enterprises Chamber of Commerce and
Jinjiang Food Trade Association



Jianying Zhao

Deputy General Representative
of the Representative Office of CCPT in the U.S.A.



Qinghai Jiang

Deputy General Manager
of Beidahuang Group Co. Ltd.
Vice Chairman
of the Third Council
of the China Agricultural Mechanization Association



Lara (Xiao) Cao

Director
of Strategic Supply Solutions at Yamibury

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China-California Business Forum Organizers

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Other



Chicauhtlimetztlí California Moondance
Mon, Jul 7 • 10:00 AM
11200 Stoney Ridge Ln
From \$300.00
Susana Xochitlquetzalli
Promoted



California Transition Assistance (CalTAP) California Benefits...
Thu, Nov 13 • 8:00 AM
Leatherneck Lanes (Bowling Alley)
Free



Tols Omishakin
Secretary of Transportation
for the State of California



Feng An
Founder & Executive Director
of U.S. China Clean Tech Center (UCCCTC)



Wuda Weng




Chengchun Shi



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BASIC SEO SKILLS



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SEO Basics For Small Businesses - On-Demand Course

Today • 12:00 AM EDT

From \$15.00

California Transition Assistance (CalTAP) California Benefits...

Tue, Jul 1 • 8:00 AM

Leatherneck Lanes (Bowling Alley)

Tuesday
6:30pm-8pm



Experience a relaxing **Paint Time at CPK -Chino Hills** with friends, family or come solo! Relax, laugh, sip & eat with a step by step painting session. Be guided by our talented artist, Alice to accomplish the "Life of the Beach"

Paint n Sip! at California Pizza Kitchen!! Chino Hills!!!

Tue, Jun 10 • 6:30 PM

California Pizza Kitchen

From \$28.52

Alice Dominguez



2025 California Wine Festival - Santa Barbara - July 18-19

Chase Palm Park

From \$89.00

California Wine Festival

BRIDAL & WEDDING EXPO

California Bridal & Wedding Expo

Sunday • 12:00 PM

Los Angeles Convention Center

Free

Wait List!

To be placed on the waiting list contact Michele Gonzales at mgonzales@soboba-nsn.gov (951) 306-7819 ext. 1102

Southern California Background & Licensing Training

Thu, Jun 26 • 7:30 AM

Soboba Casino Resort

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Chic Retreat, Malibu California [Empower + Clarity]

Fri, Nov 7 • 12:00 PM

Malibu

From \$1,063.58

The Chic Experience



2025 California Wine Festival - North San Diego in Carlsbad - Jun...

Park Hyatt Aviara Resort, Golf Club & Spa

From \$85.00

California Wine Festival



California Long-form Improv Festival

Fri, Jul 18 • 6:00 PM

Michelle Danner Acting Studio, 10820...

From \$85.87

Michelle Danner acting studio



PORTFOLIO SUMMITS PRESENTS

CALIFORNIA LP SUMMIT

DANA POINT, CA

THURSDAY
JUNE 26TH, 2025

California LP Summit

Thu, Jun 26 • 7:00 AM

Waldorf Astoria Monarch Beach

From \$2,666.79

IC Summits

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